

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM371555

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the the entire assignment previously recorded on Reel 004594 Frame 0918. Assignor(s) hereby confirms the assignment misidentified the assignee due to a typographical error.
RESUBMIT DOCUMENT ID:	900348373

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eloqua Corporation		12/11/2015	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Eloqua Limited
Street Address:	1921 Gallows Road, Suite 250
City:	Vienna
State/Country:	VIRGINIA
Postal Code:	22182-3900
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	3523456	ACTIVE PROFILES
Registration Number:	3504083	CONVERSION SUITE
Registration Number:	4087869	DIGITAL BODY LANGUAGE
Registration Number:	3539549	EASY AS EMAIL
Registration Number:	2753650	ELOQUA
Registration Number:	3813169	ELOQUA
Registration Number:	3523446	ELOQUA CHAT
Registration Number:	3542689	ELOQUA CO-DYNAMIC LEAD SCORING
Registration Number:	3523449	ELOQUA CRM INTEGRATION
Registration Number:	3526635	ELOQUA WEB ANALYTICS
Registration Number:	3730179	PRINTMAIL
Registration Number:	3574681	SMARTPACKS

CORRESPONDENCE DATA

Fax Number: 2127758800

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-775-8700

TRADEMARK

Email: NYTrademarks@kilpatricktownsend.com
Correspondent Name: Jill K. Tomlinson
Address Line 1: 1114 Avenue of the Americas
Address Line 2: Kilpatrick Townsend & Stockton LLP
Address Line 4: New York, NEW YORK 10036-7703

ATTORNEY DOCKET NUMBER:	089864-0897027
--------------------------------	----------------

NAME OF SUBMITTER:	Jill K. Tomlinson
---------------------------	-------------------

SIGNATURE:	/Jill K. Tomlinson/
-------------------	---------------------

DATE SIGNED:	02/02/2016
---------------------	------------

Total Attachments: 7

source=Corrective Assignment Eloqua with original assign and cover#page1.tif
source=Corrective Assignment Eloqua with original assign and cover#page2.tif
source=Corrective Assignment Eloqua with original assign and cover#page3.tif
source=Corrective Assignment Eloqua with original assign and cover#page4.tif
source=Corrective Assignment Eloqua with original assign and cover#page5.tif
source=Corrective Assignment Eloqua with original assign and cover#page6.tif
source=Corrective Assignment Eloqua with original assign and cover#page7.tif

CORRECTIVE TRADEMARK ASSIGNMENT

This Corrective Trademark Assignment ("Assignment") is intended to replace the "United States Trademark Assignment Nunc Pro Tunc" executed on August 1, 2011, recorded at Reel/Frame 004594/0918, concerning an assignment of trademarks from Eloqua Corporation to Eloqua Limited. In that assignment, Eloqua Limited was misidentified as a Virginia corporation as a result of a typographical error. Eloqua Limited did not exist as a Virginia corporation on the relevant date. Instead, Eloqua Limited was a Delaware corporation.

WHEREAS, Eloqua Corporation, a corporation of the nation of Canada, with offices at 553 Richmond Street West, Suite 214 Toronto, Ontario CANADA M5M1Y6 (hereinafter referred to as the "ASSIGNOR") has adopted and used in its business, and owns, certain trademarks since as early as set forth in those certain trademark registrations, all as listed in Schedule A attached hereto (hereinafter referred to as the "MARKS"); and

WHEREAS, Eloqua Limited, a corporation of the State of Delaware, with offices at 1921 Gallows Road, Suite 250, Vienna, VA 22182-3900 (hereinafter referred to as the "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the MARKS, together with the goodwill of the business symbolized by the MARKS;

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE, effective January 1, 2009, its entire right, title and interest in and to the MARKS and the registrations, together with the goodwill of the business connected with the use of and symbolized by the MARKS, and the right to sue and recover for past, present and future infringement thereof.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the 11 day of December, 2015.

By: 
Name: Noel Thacker
Title: President

SCHEDULE A

Country	Mark	Serial No Filing Date	Reg. No. Reg. Date	Class
United States of America	ACTIVE PROFILES	77309045 Oct 19, 2007	3523456 Oct 28, 2008	42
United States of America	CONVERSION SUITE	77306427 Oct 17, 2007	3504083 Sep 23, 2008	42
United States of America	DIGITAL BODY LANGUAGE	85346648 Jun 15, 2011	4087869 Jan 17, 2012	41
United States of America	EASY AS EMAIL	77306788 Oct 17, 2007	3539549 Dec 2, 2008	42
United States of America	ELOQUA	76136390 Sep 28, 2000	2753650 Aug 19, 2003	9, 35
United States of America	ELOQUA	77791439 Jul 28, 2009	3813169 Jul 6, 2010	42
United States of America	ELOQUA CHAT	77306370 Oct 17, 2007	3523446 Oct 28, 2008	42

Country	Mark	Serial No Filing Date	Reg. No. Reg. Date	Class
United States of America	ELOQUA CO-DYNAMIC LEAD SCORING	77308946 Oct 19, 2007	3542689 Dec 9, 2008	42
United States of America	ELOQUA CRM INTEGRATION	77306775 Oct 17, 2007	3523449 Oct 28, 2008	42
United States of America	ELOQUA WEB ANALYTICS	77309247 Oct 20, 2007	3526635 Nov 4, 2008	42
United States of America	PRINTMAIL	77306806 Oct 17, 2007	3730179 Dec 22, 2009	42
United States of America	SMARTPACKS	77306472 Oct 17, 2007	3574681 Feb 17, 2009	42

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/01/2011

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eloqua Corporation		08/01/2011	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Eloqua Limited
Street Address:	1921 Gallows Road, Suite 250
City:	Vienna
State/Country:	VIRGINIA
Postal Code:	22182-3900
Entity Type:	CORPORATION: VIRGINIA

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2753650	ELOQUA
Registration Number:	3523446	ELOQUA CHAT
Registration Number:	3504083	CONVERSION SUITE
Registration Number:	3574681	SMARTPACKS
Registration Number:	3523449	ELOQUA CRM INTEGRATION
Registration Number:	3539549	EASY AS EMAIL
Registration Number:	3730179	PRINTMAIL
Registration Number:	3542689	ELOQUA CO-DYNAMIC LEAD SCORING
Registration Number:	3523456	ACTIVE PROFILES
Registration Number:	3526635	ELOQUA WEB ANALYTICS
Registration Number:	3813169	ELOQUA
Serial Number:	85346648	DIGITAL BODY LANGUAGE

CORRESPONDENCE DATA

TRADEMARK

TRADEMARK
 REEL: 005720 FRAME: 0885

OP \$315.00 2753650

Fax Number: (212)684-3999

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2126843900

Email: efiling@grr.com

Correspondent Name: Amy B. Goldsmith

Address Line 1: 270 Madison Avenue, 8th Floor

Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:	5410/001 (ABG:MDR)
-------------------------	--------------------

NAME OF SUBMITTER:	Amy B. Goldsmith
--------------------	------------------

Signature:	/Amy B. Goldsmith/
------------	--------------------

Date:	08/01/2011
-------	------------

Total Attachments: 2

source=TRADEMARK ASSIGNMENT NUNC PRO TUNC WITH EXHIBIT A#page1.tif

source=TRADEMARK ASSIGNMENT NUNC PRO TUNC WITH EXHIBIT A#page2.tif

UNITED STATES TRADE MARK ASSIGNMENT NUNC PRO TUNC

WHEREAS, Eloqua Corporation, a corporation of the nation of Canada, with offices at 553 Richmond Street West, Suite 214 Toronto, Ontario CANADA M5M1Y6 (hereinafter referred to as "the ASSIGNOR") has adopted and used in its business, and owns, certain trademarks since as early as set forth in those certain trademark registrations and one pending application, all as listed in Schedule A attached hereto (hereinafter referred to as the "MARKS"); and

WHEREAS, Eloqua Limited, a corporation of the State of Virginia, with offices at 1921 Gallows Road, Suite 250, Vienna, VA 22182-3900 (hereinafter referred to as the "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the MARKS, together with the goodwill of the business symbolized by the MARKS;

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE, effective January 1, 2009, its entire right, title and interest in and to the MARKS, the registrations and the pending application, together with the goodwill of the business connected with the use of and symbolized by the MARKS, and the right to sue and recover for past, present and future infringement thereof.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the 1 day of August, 2011.

By: Stephen E. Holsten
Name: Stephen E. Holsten
Title: VP & General Counsel

City of Vienna/County of Virginia
Commonwealth of Virginia

The foregoing instrument was subscribed to and sworn before me this 1 day of August, 2011 by Stephen E. Holsten.

Notary Public Dianna Marguerite Rodriguez
Notary registration number: 7389685
My commission expires: September 30, 2015



Dianna Marguerite Rodriguez
Commonwealth of Virginia
Notary Public
Commission No. 7389685
My Commission Expires 09/30/2015

TRADEMARK

REEL: 005720 FRAME: 0887

1
EXHIBIT A

Trademark	Registration No./Application No.
ELOQUA	2,753,650
ELOQUA CHAT	3,523,446
CONVERSION SUITE	3,504,083
SMARTPACKS	3,574,681
ELOQUA CRM INTEGRATION	3,523,449
EASY AS EMAIL	3,539,549
PRINTMAIL	3,730,179
ELOQUA CO-DYNAMIC LEAD SCORING	3,542,689
ACTIVE PROFILES	3,523,456
ELOQUA WEB ANALYTICS	3,526,635
ELOQUA	3,813,169
DIGITAL BODY LANGUAGE	85/346,648